



Take a larger role in our upcoming events through an annual sponsorship opportunity. Sponsorships are open to investors who invest a minimum of \$5,000 per year.

Greater FM Data Report

Sponsorship taken by Alerus Financial

The Greater FM Data Report provides a snapshot of the region's economy and is displayed on our website (updated automatically) and used in reports to investors, partners and stakeholders.

The profile details our economy highlighting the population, average earnings per job and the region's gross regional product. You'll see the population trends and forecast, industry employment, labor participation rate and unemployment and more. [Check it out!](#)

- Recognized as a sponsor in the profile on our website, on hard copies and in special reports developed for client companies
- Recognized in any highlighted FM Data Report articles in e-newsletters distributed to 1,300+ contacts
- Recognized on yearly report distributed to 400+ partners and investors
- GFMEDC will provide an in-person data presentation to your company
- **\$5,000 Sole Sponsor**

Annual Meeting (2024)

The GFMEDC's largest event celebrates the accomplishments of the primary-sector business community. Our 2024 event will be a non-traditional annual meeting with unique ways of showcasing our primary-sector businesses and fun ways to understand the impact of the GFMEDC's work.

- February 2024, Exact date and location TBD
- 300-400 people
- **\$10,000 Presenting Sponsor**

Projects and Economic Impact Analysis/Main Street Document

The economic impact analysis takes the data from successfully assisted GFMEDC projects (such as jobs, capital investment and construction data) and models the economic impact to the region. With this data, we are able to better understand the indirect and induced effects of primary-sector jobs, their wages and the tax benefits to the governing bodies. The Main Street Document utilizes economic impact data and focuses solely on the effects to main street businesses (non-primary-sector industries such as hospitality, retail and healthcare).

- Recognized as a sponsor with name and logo on the document(s)
- Distribution via newsletter, website and various communication to investors, stakeholders, etc.
- **\$2,500 Sole Sponsor**



Sponsorship Opportunities

Strategic Business Development Events

Sponsorship taken by U.S. Bank

The GFMEDC hosts at least three strategic events for business and community leaders focused on topics critical to our region's economic well being. Our 2023 events will focus on relevant economic development topics.

- Three or more events throughout year
- **\$7,500 Sole Sponsor**, opportunity to welcome attendees and recognize your business

Business Retention & Expansion (BRE) Program

Sponsorship taken by Xcel Energy

The GFMEDC visits one-on-one with primary-sector leaders in the FM region. Our goal is both to provide meaningful assistance and collect strategic data to support our overall economy.

- EDC goal of 200 BRE visits per year
- Logo on marketing including our website and all communication materials
- **\$10,000 Sole Sponsor**

SmartBook

Sponsorship taken by Bremer Bank

The EDC developed the Smartbook as a tool to provide area businesses an overview of state and local resources for companies located in North Dakota and Minnesota. These books are also regularly distributed to local lending institutions and other service providers.

- More than 500 booklets distributed yearly
- **\$5,000 Sole Sponsor of book for 2022/2023**

Newsletter & Economic Indicator Reports

Sponsorship taken by Starion Bank

Nine or more times yearly, the GFMEDC produces an electronic newsletter delivered to 700+ investors and business and community leaders. This publication highlights the organization's business and community development work, thought leadership and the details of projects the organization has supported. In addition, the newsletters includes details on various regional economic indicators, from workforce to housing and cost of living and more.

- At least nine times annually
- 700+ business and community leaders
- **\$2,500 Sole Sponsor**